

# Schimmel Upright Pianos



W118 & W123

## Schimmel Pianos – Exclusive Features

The patented “Schimmel Konzert Concept” – the acclaimed construction specifications for Schimmel’s largest grand piano – has been consistently integrated into smaller models. This enables pianists to enjoy the benefits of the outstanding touch and tonal characteristics of the large Konzert grand even when performing on smaller models. This concept, and the Schimmel family of sound, is unique worldwide.

## Four Generations of Family Passion

Success demands courage and passion. These qualities were demonstrated by Wilhelm Schimmel, who founded the Schimmel Piano Company. Shortly after the completion of his training as piano manufacturer, he established his own workshop in Leipzig and produced his first piano the beginning of 1885. His instruments were impressive for their advanced technique, excellent tone and contemporary form. Both he and his slogan “Quality will prevail” were proved right by his success.

Today Schimmel remains in the hands of Wilhelm’s great grandson in law, Hannes M. Schimmel-Vogel, who has led Schimmel to continue to be the most highly awarded German piano.



C116

## Schimmel Wilhelm W118 & W123

Our most compact models, without compromise. Luxurious sound and touch. W118 now available in Ebony Gloss RRP \$18,995. Add more power for a rewarding playing experience with the Wilhelm Academy 123, now in stock RRP \$21,995.



C130

## Schimmel Classic C116

Experience the delight of this compact, full German upright piano. Sparkling depth in tone and delicate touch make for a rewarding playing experience. A best selling model. Ebony Gloss RRP \$21,995. Also on display in superb Satin Walnut \$22,995.

## Schimmel Classic C130

The unostentatiously elegant C130 Tradition is the top-of-the-range in its series. Its touch and tone are harmonised perfectly from the powerful bass notes up to the sparkling treble register. Fully made in Germany, now on display in ebony gloss. RRP \$36,995.



K122

## Schimmel Konzert K122

Each note is a concert experience. A sensational piano with exciting power. Sparkling tonal qualities combine with acclaimed playing control for a superb playing experience. Try it today at Bernies Music Land in Ringwood. Available and on display in Ebony Gloss, RRP \$36,995.



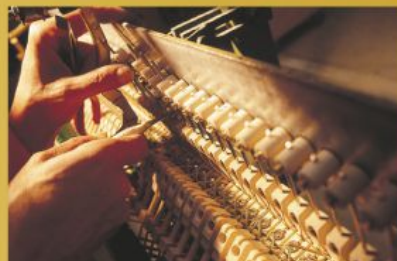
## Schimmel Konzert K132

Breathtakingly powerful, stunningly rich and beautifully dynamic, this Konzert upright piano offers a thrilling performance experience. This flagship model is the choice of demanding institutes and has been awarded the title of “the world’s best upright piano”. Now on display, Ebony Gloss RRP \$51,995.

**MADE  
IN  
GERMANY**

# SCHIMMEL PIANOS

*Your keys to happiness*



## *Proud Piano Partner of The Royal South Street Eisteddfod*

For a number of years, Schimmel grand pianos have been hired for the prestigious Chopin Competition in Ballarat. In 2016, Royal South Street Society approached Bernies Music Land to incorporate use of Schimmel grand and upright pianos for the Pianoforte division of the famous Eisteddfod. This proved very successful. The contestants were thrilled to be able to experience such playing control and dynamic range unique to Schimmel pianos.

### **Made in Braunschweig, Germany**

Products made in Germany have an excellent international reputation. This is because German products, like Schimmel upright and grand pianos, stand for the art of engineering as well as innovation, design, craftsmanship and, of course, reliability – in short, quality that people trust in worldwide.

There are some piano brands which misleadingly label themselves with 'German Design', 'German Technology' or have chosen old Germanic Piano names. Generally these copycat products originate from outside Germany.

To avoid confusion, the German Piano Manufacturers Association (BVK) and the German Chamber Network of Commerce have developed strict criteria for manufacturers to achieve "Made In Germany" Certification. Once achieved, an actual certificate is bestowed so customers know the product is genuinely produced in Germany. This certificate then allows potential customers the reassurance that they are investing in a piano which truly encapsulates the prestige of an authentic German made product.

Schimmel is proud to be one of the few manufacturers who have received the "Made in Germany" certification for their pianos – a product that was and is still made in Braunschweig Germany.

### **Schimmel Pianos and Bernies Music Land**

In 1976 as Melbourne Regional Manager for Allans Music, Bernie Capicchiano first experienced Schimmel Pianos. The small grand piano he wanted was the same price as his house!

In 1996 an order from Knox City Council led the way for Bernies to become Australian importer and distributor for Schimmel Pianos and Bernie discovered common ground; two acclaimed family owned and managed businesses with a passion for excellence.

Today Musico is one of Australia's leading musical instrument importers, specialising in pianos, organs and keyboards. The Schimmel network has expanded to include Authorised Retailers in Melbourne, Sydney and Brisbane, who offer a superlative range of Schimmel grand and upright pianos with unmatched service.



## **Bernies Music Land**

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[www.musicland.com.au](http://www.musicland.com.au)



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