

# MusiClub Newsletter

SPRING 2013

## Around Town Events Sponsored by Bernies Music Land

**Zelman Symphony Presents  
Mahler Symphony No. 8**  
Melbourne Town Hall  
Saturday 21<sup>st</sup> September  
Ticketmaster: 136 100

**Triple Piano**  
Pianists; Tamara Smolyar, Kenji  
Fujimura and Philippe Cassard,  
Friday 27<sup>th</sup> September  
Robert Blackwood Hall, Monash  
University Clayton Campus  
Free www.monash.edu.au

**The Team of Pianists' Spring  
Piano School**  
September 30<sup>th</sup> to October 4<sup>th</sup>  
Glenfern Estate, East St. Kilda  
Ph. 9527 2851

**'The Art of the Pianist'** with  
composer David Scheel  
Sunday 6<sup>th</sup> October, 3.00pm  
Knox Community Arts Centre  
Ph. 9729 7287

Keep an eye on Bernies Music  
Land's monthly Dateline for  
updates!

## Travel Tips

How many of you have come home from a trip and ended up in bed with the Flu?

It is rigged. One day you are enjoying summer and the next it's winter, with ice and snow. In January this year, Melbourne was 35 degrees and I arrived in Los Angeles to wet weather and just 9 degrees. Our friends from Ningbo, China had come from an icy 5 degrees. People were coughing and spluttering all around and I really needed maximum strength to avoid a major dose of the flu. I don't have time to get sick!

*Tip:* keep warm. Carry a zip-up jumper in light wool to wear under jackets and even under other jumpers.

*Tip:* take the jumper with you on the plane. These days planes are freezing cold to stop the smells! If you're lucky enough to get a blanket, they are so thin that they feel like a sheet. I even take a woolen scarf as well. Scarves are great as they compact well in your carry-on luggage and can be placed where ever the draught is.

*Tip:* pack some Vitamin C, Anticol and Fishermans Friends lozenges. If your throat starts to tingle, get on to them quick. Once you get home there is music making to do and time is precious.

Happy travelling.

Bernie C.

## Australian Music Association Convention 2013

'AMAC' Jupiter's Casino, Gold Coast, August 10 – 12, 2013

L to R, top to bottom: Rob Walker welcomes, Bernie's final AMA Presidency speech, the Casio crew, our Musico displays (3 photos), Jon Hammond (U.S.A.) and Jennifer, Wendy from Hutchings Pianos, Lester with Jon and Jennifer, Robert plays Hammond for keynote guest speaker Richard Jennings (U.K.) and friends, Bernie and Jon featuring Hammond at the cocktail party.



## YOU'RE INVITED To the Best Musical Events this Spring

Bernies Music Land is proud to offer a sensational lineup of artists and events to inspire your music making!

### September

Piano Specialist, Lester Cheung presents the fascinating 'Inside the Piano' discovery workshop on Wednesday 24<sup>th</sup> at 10am.

Feature artist, **Peter Sullivan** (pianist and ex-channel 9 music director) performs Wednesday 25<sup>th</sup> at 7.30pm.

### October

The National Bernstein Piano Competition Final takes place on October 6<sup>th</sup> from 11am.

Cool Hammond organist, **Liam Kealy** presents a night of smooth jazz and folk music on Thursday 10<sup>th</sup> at 7.30pm.

Kenneth Briggs presents a fun variety night on Thursday 31<sup>st</sup> with singer Pamela Reynolds, with all funds going to the Alfred Hospital Cancer Unit.

### November

Don't miss the magnificent Schimmel piano recital with pianist, **Helene Hatton** on Thursday 14<sup>th</sup> at 7.30pm.

Renowned organist, **Jennifer Chou**, presents a French Romantic classical organ recital and workshop at 7.30pm on Wednesday 20<sup>th</sup>.

\$10 or MusiClub 2013 voucher  
**Book Now: 9872 5122**

## Bernies Music Land

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## Spring into Music with us at Bernies Music Land!

Dear MusiClubbers,

It's wonderful to welcome Spring back and especially to have day light saving soon for an extra hour of practice time.

Winter was a busy time here at the store with stocktake and many educational events. Read about all the new instruments in this edition too.

I was very pleased to be President of the Australian Music Association for four years (nine years on the committee) and to conclude on 12<sup>th</sup> August at the end of a fabulous AMAC (Australian Music Association Convention). Our instruments were a hit at the show, especially the new Hammond B-3 mark 2 organ which got a workout from international organist, Jon Hammond. We also hosted my good friend, Richard Jennings from the U.K. who was a keynote speaker at the show. He is a veteran of the music and retail industries and gave great sales presentations that stirred everyone up!

I am very proud of the achievements of the Australian Music Association during my time on the committee, especially the projects that are helping to bring more music into schools, and helping to support Australian retailers for a fairer platform for selling to their customers.

I now look forward to spending more time here at the store and looking after our wonderful customers. I hope you can join us for the fantastic upcoming events here at Music Land.

I am taking great pleasure in my role as "Grandpa" to Michelle's son Benjamin, 7 months (pictured above) and Lisa's daughter Ella, 5 months.

Christmas is closer than you think and it's time to dust off the Christmas music books. Christmas layby is now available and you'll see that we fantastic specials to make this attractive to you.

Thank you to the contributors for this Newsletter; Robert Barbarossa, Craig Douglass, Lester Cheung, and especially to our editor, Michelle, who is on maternity leave and managed to fit in this edition between baby feeds and settling!

Please remember to bring some more music into your lives every day.

Bernie C.





## My First AMAC

After a busy day at the store on Saturday August 10<sup>th</sup>, I hurried off to the airport on my way to the Gold Coast for my first AMAC trade show. I arrived late Saturday night and caught up with Bernie, Robert and Lester for dinner. The weather was amazing, a good change from Melbourne.

Sunday was jam packed. I was up early for breakfast with the Bernies crew as well as some special guests, Chip Averwater and Richard Jennings. Chip was a former President of NAMM and I really enjoyed meeting him. Richard was a character and I enjoyed his witty presentation of sales techniques.

My job on Sunday was to help on the stand as well as to look around at all the other displays. I noticed we had some particular interest in the Hammond and Bernstein instruments on display. Our feature products were the Genio system (on the Schimmel Vogel upright piano) and the Schimmel Royal Intarsia upright with its magnificent floral inlay in the cabinet. Robert made sure the Hammond displays looked great and I picked up several playing tips from Jon Hammond. The Casio display was really eye-catching and they had some great new digital piano models.

The gala dinner was quite a show and featured a high school performance group which was really impressive. I enjoyed catching up with all our industry friends and Bernie kept the night running well as M.C..

The whole weekend took place at Jupiters Casino and the facilities were fantastic. It was easy to walk to all the activities from our room and stumble home, for some, afterwards. I even had a chance to use the pool!

A huge thank you to Bernie and Robert for being so accommodating for my first AMAC. It was a fantastic experience! We are lucky to be part of such an upbeat industry. I noticed there was so much good regard between industry associates and this was a great feeling. Next year I'll remember to take ear plugs for my room mate... *Jordan Berry.*



## Hammond Australia News

As the Hammond specialist here at Bernies, I have been busy promoting these fabulous organs. And the Hammond scene around Australia has been buzzing!

I recently spent some time in Brisbane giving a concert and workshops on the Hammond A-405 organ at Ellaways Music. Customers were amazed to see such a versatile new organ from Hammond, and I think we converted even more organists.

Tim Neal played the XK-3c system at the Jazz and Blues Festival on the Gold Coast in August.

It was exciting to deliver a new B-3 organ to a customer in Wyee Point in NSW.

Kim Kelaart and his Hammond Combo performed here at Bernies on the SK-2 and B-3 mark 2 on August 15<sup>th</sup> (pictured above) and hopefully we can produce a Live at Bernies recording from this great night. Kim prepared a few pieces that highlighted the SK-2, with awesome contemporary voices that demonstrated why this keyboard is so popular with young musos,

The unboxing of the flagship B-3 mark 2 in timber finish was a sensational moment here at Bernies Music Land. What an iconic organ! It looks and plays like a traditional B-3 but the real advantage is the technology, bridging the gap between tonewheel and digital technology. The aesthetics make it the real thing and the luxurious timber cabinet is a showstopper. As used by USA organist, Jon Hammond, for the national launch at the recent AMAC show (see photos on the back page). *Robert Barbarossa.*

## Schimmel Delights

The Schimmel Piano Company proudly presents two new piano model ranges; International and Wilhelm Schimmel Edition.

Featuring breathtaking cabinetry and unmatched performance, these magnificent pianos are a delight for pianists of all levels.

Now on display and available at Bernies Music Land. Please phone 9872 5122 for a complimentary catalogue.

# Bernies Music Land

## Recent Happenings

### Johannus News

I write this update as I prepare to wander to Holland for the Johannus International Dealer Meeting at the factory in Ede. Stay tuned for a report in the next newsletter edition.

The recent shipment of Johannus organs has kept me very busy and has seen our first church installation of the Ecclesia range at Restored Apostolic Church in Bundaberg. Ecclesia range is designed as a church organ without compromise and it is powerful enough to accompany congregational singing, yet expressive enough to enhance the most solemn moments in church.

We also delivered a custom designed Makin three-manual moving-drawstop organ to an ecstatic organist in Geelong. The organ has taken pride of place in his lounge room. I was very excited to be able to work with the customer on planning this custom organ and the end result is nothing short of exceptional. Custom design with Johannus is a major part of their business and, with dedicated design staff, the process was easy and rewarding.

The range of Johannus organs on display here at Bernies Music Land includes a comprehensive selection of Ecclesia and Studio models, plus new Opus models including Opus 270 and Opus 370 with new audio configurations for homes. If anyone is looking for a pre-loved three-manual Makin Majestic 339 organ, we have one available, so be quick to visit the store and try this too.

*Craig Douglass.*

### An Evening with Jennifer Chou

Wednesday 20<sup>th</sup> November, 7.30pm  
At Bernies Music Land

Please join us for a superb evening of French Romantic classical organ music with organist, Jennifer Chou. Jennifer is a renowned organist and educator who will share playing tips for French Romantic music and will include useful playing tips for congregational organists. Performing on the new Johannus Ecclesia model classical organ.

Entry is just \$10 or a MusiClub 2013 voucher

Book: 9872 5122 [craig@musicland.com.au](mailto:craig@musicland.com.au)



### Roland Digital Pianos

Roland recently introduced a handful of new models that are consistent with their sensational performance standard.

#### Roland FP-50 & FP-80

An exciting upgrade to this popular digital piano range, the new FP's now record WAVE files and offer new Supernatural Rhodes and electric piano sounds. The FP-80 has added speakers for enhanced acoustic projection. Suitable for home and stage, available today from \$2899 at Bernies!

#### Roland VR-09

A very cool 61-note combo synthesizer / organ with drawbars and knobs for versatile performance. Connect to your ipad for access to awesome performance tools and apps. Compact and ready to connect to your sound system. Take one home from Bernies today and get creative! RRP \$1299.

### Casio Digital Pianos

The full line-up of new Casio Privia and Casio Celviano models have just hit the floor here at Bernies Music Land.

Popular for their sleek contemporary looks and easy operation, Privia digital pianos are ideal for students and home pianists. We love the PX-780 model, which includes rhythms and performance connections. Try them today at Bernies!

### Hammond SK-188 Organ

Hammond introduces a new portable stage organ with complete SK features and the luxury of a full length keyboard. True to the Hammond player, it offers identical features too the SK models with the same sleek look (pictured above right).

The SK range includes SK-1, SK-2 and SK-173 stage keyboards that are popular for traditional through to modern performers. It gives the flexibility of Hammond organ, Vox organ, Farfisa organ and all the new MIDI gadgets. It really is the go-anywhere, play-anything range.

The SK-188 boasts more piano sounds, guitars, bass and strings samples to satisfy the more versatile organ performer. The waterfall keys offer good resistance for piano playing, while retaining the ability to play big chords and slides for that authentic Hammond style. Playing the SK-188 feels great for organ and piano players alike, with the comfortable resistance of semi-weighted touch.

The SK-188 sounds fabulous through any of the Leslie speaker models, so there are plenty of options for home, studio or stage performers. The digital simulation on this model is superb and unique to Hammond, giving authentic reproduction through public address systems or keyboard amplifiers.

Priced at \$3195 and now on display at Bernies.

## 26<sup>th</sup> National BERNSTEIN® Piano Competition Final

**Bernies Music Land is proud to host the national final of both the Junior and Senior Bernstein Piano Competitions**

On Sunday 6<sup>th</sup> October a selection of the finest young pianists from around Australia will gather at Bernies Music Land. They will compete for cash prizes and trophies in the Junior (under 12 years) and Senior (under 16 years) Bernstein Piano Competition.

This is Australia's longest running branded piano competition and this year includes finalists from Brisbane, Perth, Shepparton and Melbourne.

Throughout the year, five Masterclass sessions have taken place at Bernies Music Land with guest teachers including the Team of Pianists, Tamara Smolyar, Helene Hatton and Alison Kirkpatrick. Selected participants were then invited to compete in the Competition.

It has been wonderful to see the exceptional standard of performance from these young artists and students have been appreciative of the learning opportunity of Masterclass sessions. Sessions featured the new Bernstein CF-168 grand piano and feedback was fantastic on the broad dynamic range and excellent level of touch control of this model.

Best wishes for the Competition! *Lester C.*

## HOT IN-STORE

Get in quick for these great opportunities at Bernies Music Land

**Hammond XK-1** keyboards are running off the shelves with amazing clearance specials!

**Suzuki HP-97** digital pianos offer solid, elegant build and powerful performance. New model coming soon and only two left, was \$2295 and now just \$1398.

Be quick to grab a pre-loved **Roland HP-101** for just \$998. Simple and great to play!

Two bargains on the **Roland RP Range**; RP-101 for just \$1198, and the current model RP-301 just \$1598 with ivory touch keys!

A rare opportunity to pick up a **Roland G-1000 arranger keyboard**, top of the range for just \$1595. Get creative with your performance today!

A stunning treat, the **Kohler digital grand piano**, in gloss ebony is valued at \$8995 and now exceptional value at just \$3998.

Just arrived! Two pre-loved opportunities on **Yamaha upright piano models C-108 and U-3.**

Charming for home, the **Bendhal Baby Grand Piano** in satin walnut is available just \$4995.

Elegantly refurbished, the **Wertheim Saloon Grand** was built in Australia and in superb condition for just \$18,995.

Phone 9872 5122 or visit today!