



THE GUIDE TO

LEARNING PIANO



TOP TIPS

For learning success

SUCCESS STARTS HERE

From your first lesson to your first exam and beyond, here is your guide to the right piano instrument for success.



WELCOME TO PIANO LESSONS

Congratulations on beginning piano lessons!

The benefits of making music are endless; developmentally, emotionally, physically and socially. To succeed in piano, your youngster needs three things: a good teacher, good support from home and a good piano to practice and develop skills on.

It takes great time and effort to develop musical skills, but the benefits are lifelong. We hope you will embrace the journey, and provide plenty of encouragement to support your child's success.

Since 1977, generations of people have started their musical life here at Bernies Music Land. We are proud to be the most trusted piano professionals to guide you through your musical path and offer instruments which excite and inspire music making.

Best wishes,
Bernie Capicchiano, Managing Director
Bernies Music Land



ELEMENTARY PIANO PIANO BEGINNER TO GRADE 1

SKILLS

In introductory piano learning, the skills developed include:

- Developing finger strength.
- Playing a melodic line.
- Understanding soft and loud.

PIANO REQUIREMENTS

To develop these skills, a practice instrument should have:

- Full sized, weighted piano keys.
- The ability to play with variations in soft and loud.
- Hold tune and be comfortable and enjoyable for the student to play.

FAQ

Can I buy a cheap piano on ebay to start?

Rather than discourage your child with an instrument that is hard to play and offers no skill development, teachers would much prefer you to buy a quality digital piano with weighted keys which stays in tune and is comfortable and encouraging to play. Check out Bernies Music Land's monthly specials for great bargains!

A GREAT START

Set your family off to a great musical start with the stylish Italian-designed Orla Digital Piano. Highly recommended by teachers, this digital piano has a beautiful piano sound and fully weighted hammer action keys, for a lovely piano playing experience.



Home Pack:
Fabulous Orla Stage Starter Digital Piano with optional Timber Stand and Sustain Pedal. Great value!

NEW FROM

\$ 998

**BONUS
2 YEAR
UPGRADE**

Tips For Success:

- Choose a daily practice time to fit your child's energy levels.
- Make it comfortable and easy for your child to practice; a quality instrument, with a seat at the right height, in tune and ready to play, will inspire happy practice!
- Get involved in practice; ask your child to play while you prepare dinner, and say "I like hearing you play!"
- Create a rewards chart for practice, with stickers, a treat or a small book at the end of each week or month goal. Five minutes a day is a great start, and increase when ready.
- Plan to learn for one year. If you've lined up a good teacher (www.vmta.org.au), a quality practice instrument, and plenty of encouragement at home, your chances of success are high!
- Bring the family to visit Bernies Music Land during the school holidays; select a fun new book to play, join in a discovery workshop, and play the biggest grand piano you've ever seen!

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PRIMARY LEARNING

PIANO GRADES 1 TO 4

SKILLS

The developing piano student will learn:

- To play with control of the hands for changes in volume and timing.
- To play with articulation.
- Play scales and songs with confidence and sound variation, especially in exams and performances.

PIANO REQUIREMENTS

To develop these skills, a practice instrument should have:

- Volume change; responding with sounds from soft to loud.
- Expression; the ability to produce warm rounded sounds when played gently, and bright brassy sounds when keys are struck with force.
- Quality action mechanism which allows the pianist to play quickly and accurately.

Suggested instruments below meet these requirements.

FAQ New or Second Hand?

After 20+ years, piano strings lose tone and soundboards flatten, lowering their performance level. New pianos are outstanding value and offer your child the best practice support to develop skills. Don't forget to check this month's awesome specials at Bernies!



THE DEVELOPING PIANIST

UNBEATABLE VALUE

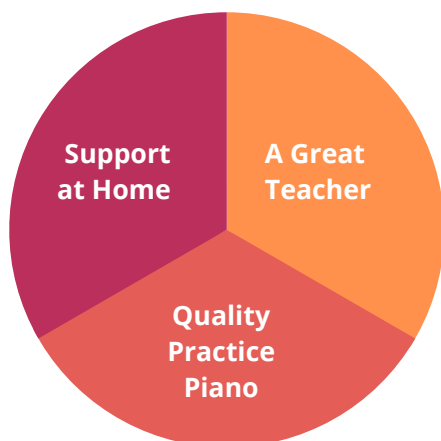


Highly recommended by teachers, the Bernstein Allegro is the only upright piano in its price range to offer tonal dynamics and the highest European specifications. With rich tone thanks to German Roslau strings, and an internationally acclaimed touch mechanism, your child will develop musicality on this great piano.

NEW FROM \$ 8,995

Tips For Success:

- Help your child to set a simple goal for each practice; like improving two lines, or learning one new scale.
- Reflect on practice; ask where the playing went well and where it didn't?
- Listen to recordings of the pieces at home to help improve and inspire.
- Rewards are great at this age!
- Attend a concert! Share in the excitement of hearing music together!
- Participate in a development activity like the Bernstein Masterclass; where students perform on a grand piano and receive a lesson from top level teachers.



THE WORLD'S FINEST PIANOS

Step up to the inspirational tones of a real German piano with the new Schimmel Fridolin series. Built to the world's highest standards, Fridolin Schimmel pianos allow pianists to develop touch control, expressive playing and engender a true love for the piano. Chat with the team at Bernies today for a great student package.



NEW FROM \$ 10,995

ORDER NOW: BERNIES MUSIC LAND: 9872 5122 WWW.MUSICLAND.COM.AU



SECONDARY STUDIES

PIANO GRADES 4 TO 7

SKILLS

The advancing piano student will learn:

- To develop fast, accurate playing.
- To play an extensive range of song form with advanced ornamentation.
- Strong grasp of time signatures.
- A wide range of expressive techniques with balance and control.

PIANO REQUIREMENTS

To develop these skills, a practice instrument should have:

- Extensive Volume Range; nuances from soft to loud.
- Dynamic Expression; a wide range of tonal colours.
- Professional action; quick and responsive with longer key length and leverage to develop pianistic control.

Suggested models below meet these performance requirements.

FAQ Which Piano Brand Should I Buy?

In Australia we see only a handful of the world's piano brands. Bernies Music Land has scoured the world to bring you a piano range with the highest performance and best value. With top European specifications and inspiring performance, your student will love these pianos!



PIANOS FOR GREAT RESULTS



Schimmel Fridolin Series

Step up to the inspirational tones of a real German piano with the new Schimmel Fridolin series. Beautiful sound and the world's finest action will inspire great playing results.

NEW FROM \$ 13,995

Schimmel Wilhelm W 118

Experience fine European craftsmanship which delivers a glorious tone and touch experience, ideal for developing high level playing precision.

NEW FROM \$ 26,995

Tips For Success:

- Having the right level of instrument at home for practicing allows the student to feel, hear and correct playing, and develop touch and tone production skills for great results.
- Research the key principals of effective practice for tips.
- Join a musical group - playing together is the most rewarding experience! If your school doesn't offer orchestras or group performance, check out local youth music programs and orchestras in your city.
- Build your repertoire; in addition to exam pieces, bring the student to Bernies Music Land to choose new popular music or repertoire books to inspire their playing!
- Perform and compete! Enrol for the Bernstein Masterclass and Piano Competition, and discover competitions like the Ringwood Eisteddfod and Royal South Street Eisteddfod.

A BEAUTIFUL GRAND PIANO

Thanks to gravity pushing the hammers up to the strings, grand pianos offer more playing control than possible in upright pianos. In addition, the experience of being surrounded by tone and beauty makes a grand piano the ultimate piano experience. The Bernstein Conservatory 178 offers high performance which is uncommon in its price range. Be inspired today!

NEW FROM \$ 27,995



Start your journey today with the best value and trusted advice at



Bernies Music Land

381 Canterbury Road, Ringwood

Phone: **9872 5122** info@musicland.com.au

